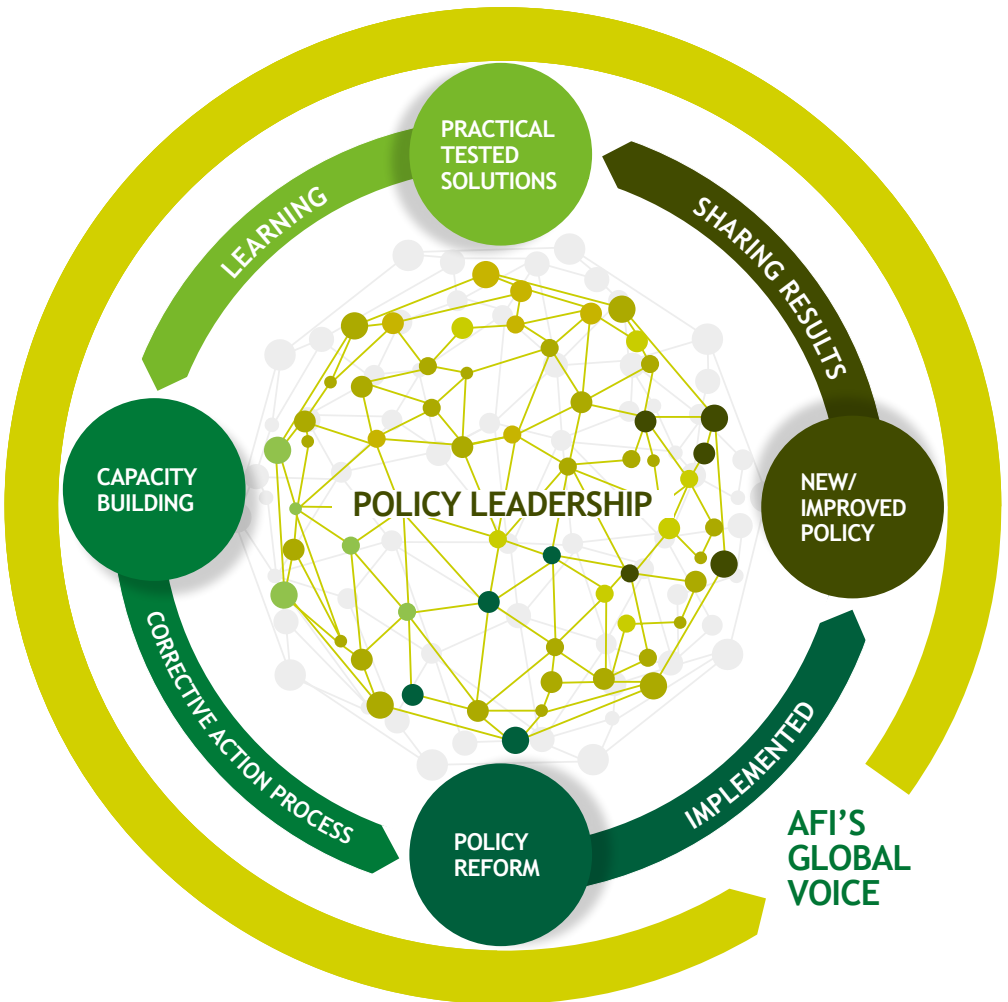


THE ALLIANCE FOR FINANCIAL INCLUSION (AFI)

OUR VISION: Making financial services more accessible to the world's unbanked.

OUR MISSION: Empowering policymakers to increase access to quality financial services to the poorest populations.



AT A GLANCE

OUR ALLIANCE

The Alliance for Financial Inclusion (AFI) is the world's leading organization on financial inclusion policy and regulation. A member-owned network, AFI promotes and develops evidence-based policy solutions that help to improve the lives of the poor. Together, AFI members from more than 100 financial inclusion policymaking and regulatory institutions are working to unlock the potential of the world's 2 billion unbanked through the power of financial inclusion.

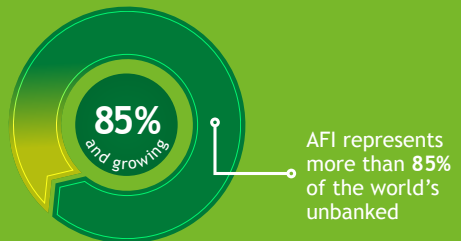
OUR FINANCIAL INCLUSION MISSION

Inclusive economic growth begins with financial inclusion. It is the key to integrating the unbanked into the formal economy, which helps to alleviate poverty, make the poor less vulnerable to financial shocks, raise living standards for all, and reduce economic inequality.

Smart policy can accelerate financial inclusion while promoting the stability and integrity of financial systems. Investing in financial inclusion generates long-term benefits for all members of society.



AN ESTIMATED 2 BILLION PEOPLE, almost half the world's adult population, do not have access to formal financial services.



FINANCIAL INCLUSION IS A KEY TOOL for poverty alleviation - it integrates people in the formal economy and leads to higher per capita national income and lower levels of inequality.

OUR MEMBERSHIP ADVANTAGE

AFI offers its members unrivaled strategic and practical support throughout the policymaking and implementation process.

PEER LEARNING

- > **Peer-to-Peer Advisory:** The AFI network utilizes its members' practical experiences to exchange knowledge of evidence-based financial inclusion policies through peer-to-peer advise.
- > **Capacity Building:** Training and workshops equip members with the know-how to implement innovative policies effectively.
- > **Working Groups:** Provides a platform to share, deliberate and deepen knowledge through focusing on specific financial inclusion areas and producing policy guidelines and tools which have practical relevance for members.
- > **Public-Private Dialogue:** A unique platform for building synergies between the public and private sectors, which in turn, creates an enabling environment for financial inclusion initiatives.
- > **Policy Grants:** AFI provides limited financial assistance to members linked to their Maya Commitments for in-country implementation of financial inclusion policies. The grants target initiatives with high impact.
- > **Online Member Zone:** An online knowledge exchange platform that allows AFI member institutions to openly share views and ask questions on financial inclusion topics.
- > **AFI Data Portal:** An integrated global database on financial inclusion policies and Maya Declaration commitments that empowers members to share their financial inclusion progress and benchmarking against each other.



PRACTICAL, TESTED,
ADAPTABLE SOLUTIONS



A DIVERSE COMMUNITY
OF EXPERTS



GLOBAL POLICY
LEADERSHIP



NATIONAL POLICY
IMPACT

GLOBAL ADVOCACY

AFI represents a unique and valuable voice in global policy advocacy. Current initiatives include:

- > **G20 Global Partnership for Financial Inclusion (GPFI):** As a G20 GPFI implementing partner, AFI shares its members' perspectives and achievements that enhances the global outlook on financial inclusion policy interventions.
- > **Global Standards and Policy Committee:** AFI's high level committee for analyzing the impact of implementing global financial standards which also advances AFI's engagement with the Standard-Setting Bodies (SSBs) to support a risk-evasive approach in promoting financial inclusion.
- > **Global Policy Forum (GPF):** AFI's annual flagship event brings its members and key partners together to exchange ideas and discuss collaborative approaches to advancing the global financial inclusion agenda.

IMPACT

AFI services empower member institutions to deliver effective policy reform through:

- > **Maya Declaration Commitments:** Supports AFI members in making specific and measurable national commitments to financial inclusion. The Commitments facilitate National Financial Inclusion Strategy (NFIS) formulation with the coordination of relevant stakeholders for effective implementation of impactful initiatives.
- > **Progress reporting:** Members' financial inclusion progress is reported in the AFI Data Portal which showcases the impact countries have on financial inclusion.
- > **AFI Knowledge Products:** Guideline notes on AFI Core-Set Indicators as well as other knowledge toolkits enables members to measure and evaluate the impact of financial inclusion.

OUR NETWORK IN ACTION

AFI is a peer-to-peer network that allows members to set their own agendas, harness each other's knowledge and learn from each other.

Using data, innovative tools and common principles, AFI provides a platform for members to translate their collective experience into practical knowledge and real solutions for sustainable and scalable financial inclusion.



FINANCIAL INCLUSION IS A SMART INVESTMENT



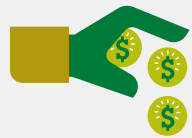
Reduces financial transaction costs at the household level, which can contribute to greater investment in family health and education.



Stimulates the growth of small and medium enterprises, which accounts for 90% of job creation.



Increases financial sector integrity and economic stability.



Promotes greater social stability, reducing the poor's vulnerability to personal and large-scale catastrophes.